



Los Angeles County Commission on _____ Children and Families June 15, 2015

Modern Slavery Exists Today: Children who are Trafficked



**Brittany,
from the United States**

- **Forced into prostitution by a man so violent that, at one time, he strangled her until she became unconscious**



**Jorge,
from Mexico**

- **While working on a CA farm he was forced to wear a backpack filled with pesticides, which caused lesions all over his body, also threatened at gunpoint**

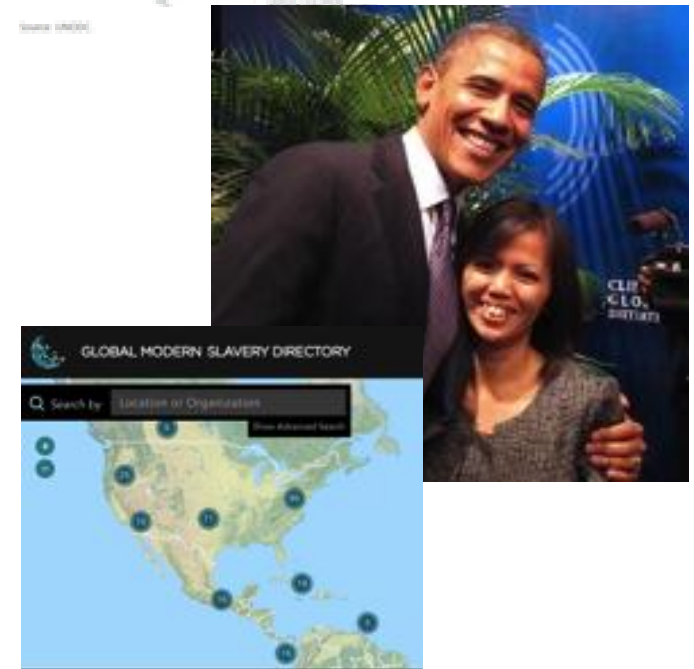


**Marina,
from the United States**

- **Raped and forced into commercial sex trade by her best friend's boyfriend**

Combatting this issue, the anti-slavery movement has come of age -- yet the need abounds

- Human trafficking and modern slavery are transnational problems rooted in complex systems¹
 - Fully sizing its scale is difficult; but we know California is a major US hub for trafficking²
- Anti-slavery movement is “coming of age,” with momentum building, fueled by greater awareness
- Yet, human trafficking is fastest growing criminal enterprise in 21st century.³ It is rapidly expanding, while government resourcing still lags
- Growing numbers of organizations are joining the movement, with increasing focus on “solutions”
 - New emerging models are innovative, collaborative, and entrepreneurial
 - Further, traditional social service agencies increasingly playing a role in supporting survivors



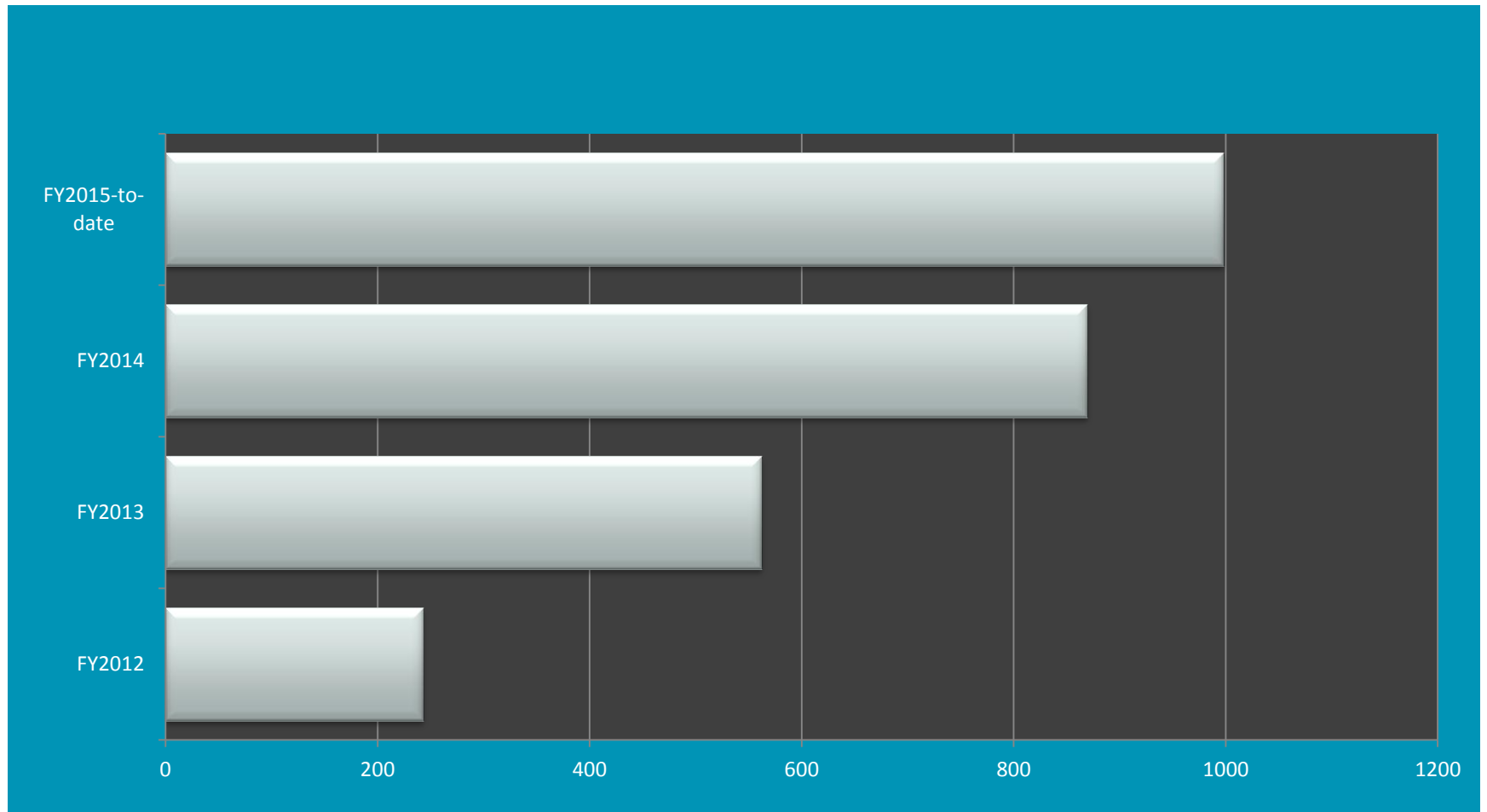
(1) UNODC Global Report on Trafficking in Persons, 2012

(2) Free the Slaves & Human Rights Center, “Hidden Slaves: Forced Labor in the United States,” 2004

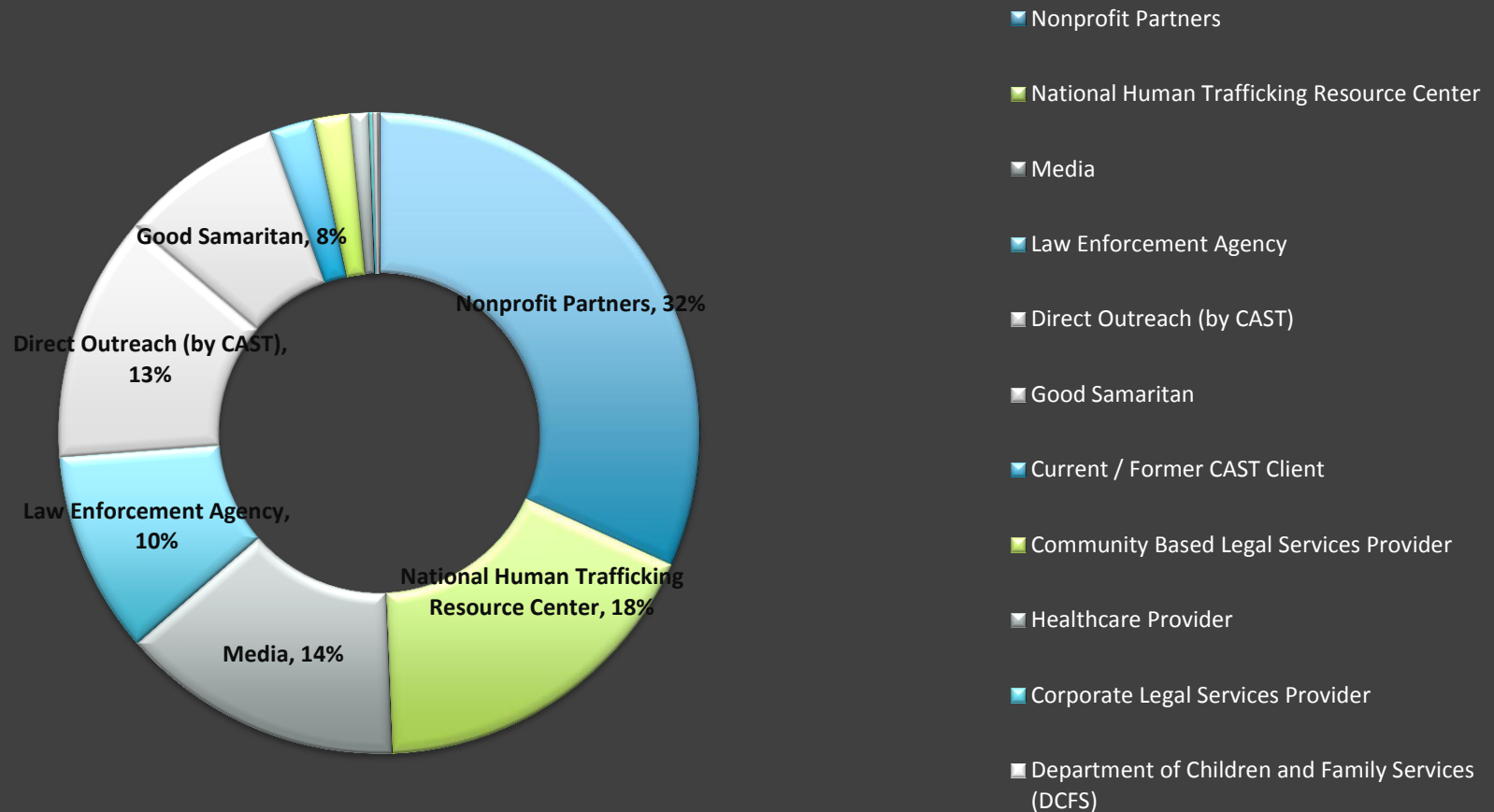
(3) California Department of Justice, <http://oag.ca.gov/human-trafficking>

CAST Hotline Call Volume Report

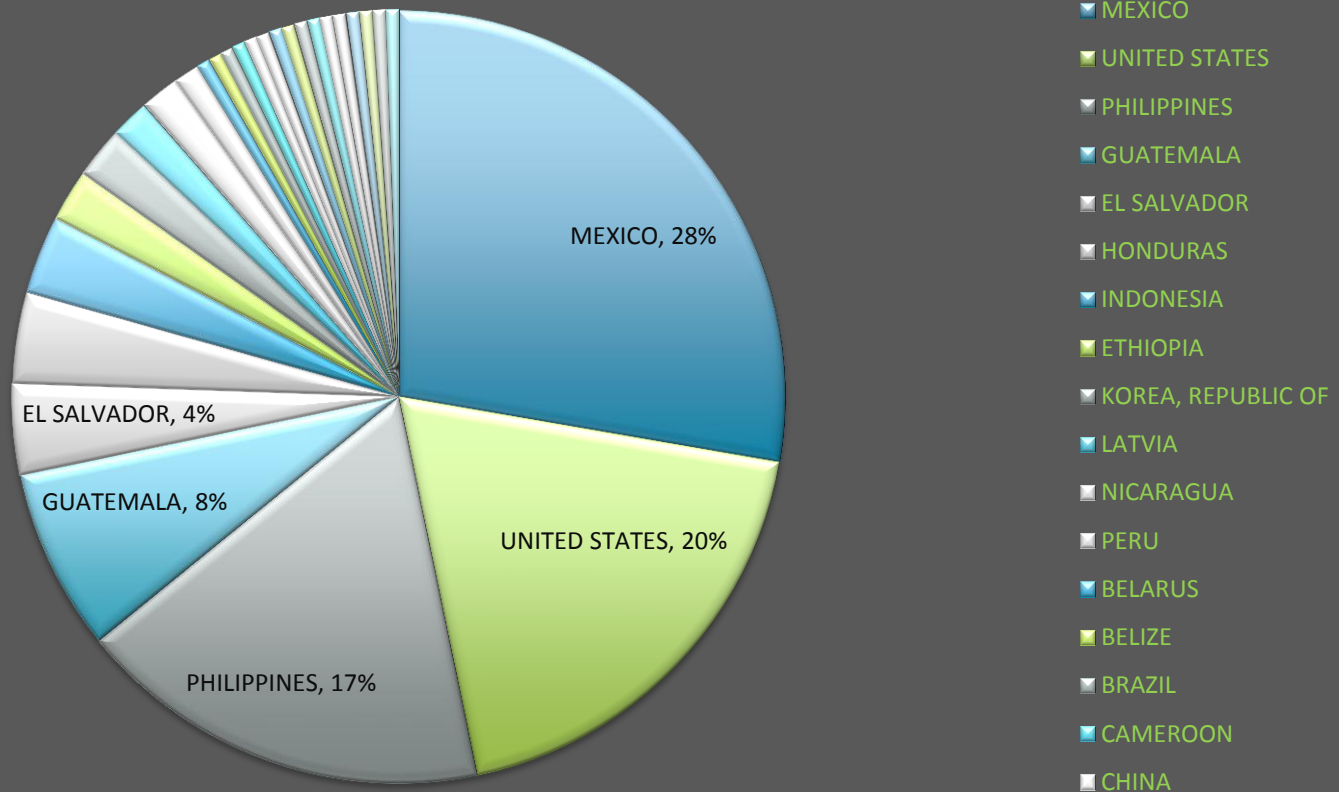
(FY July – June)



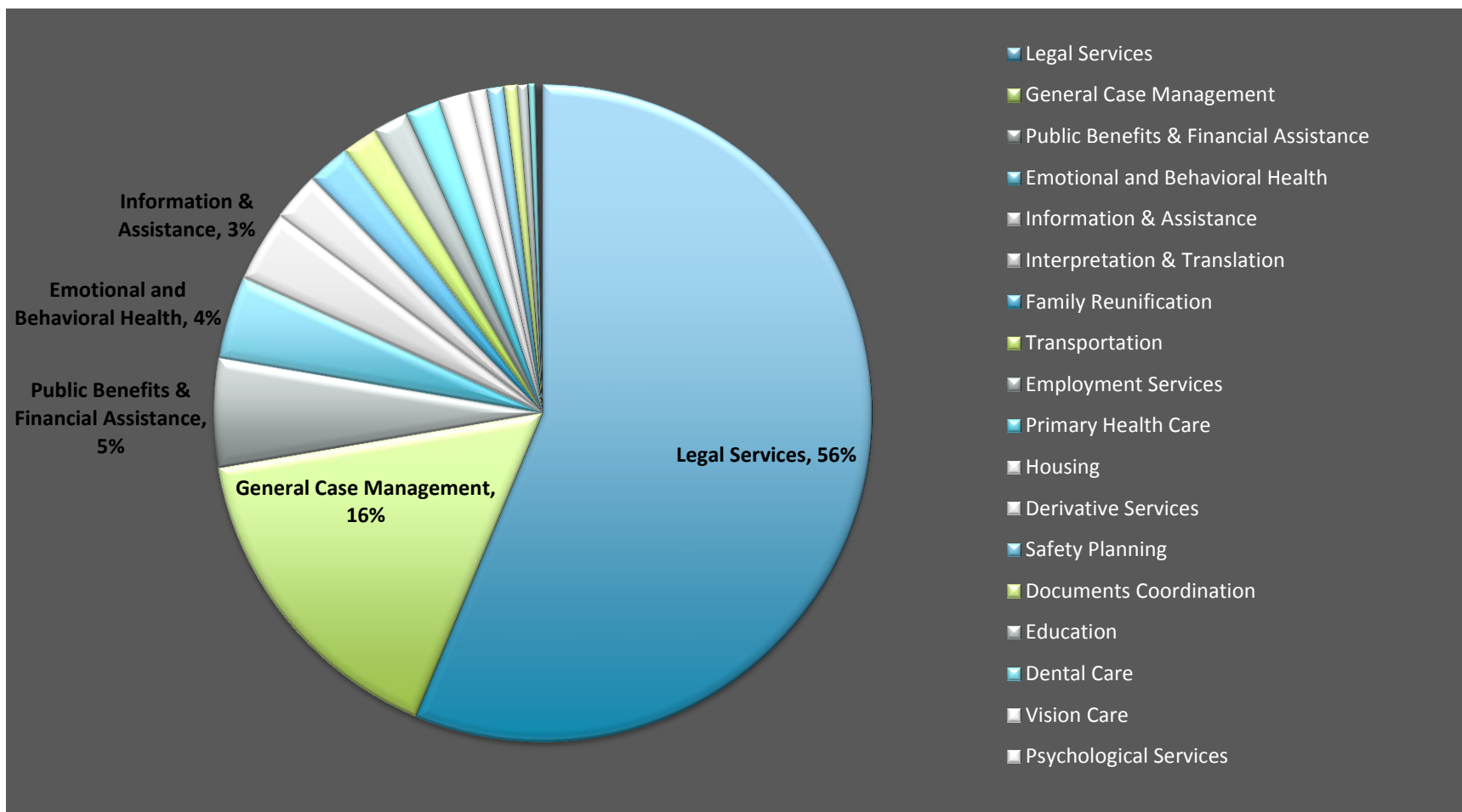
How Hotline Caller Learned about / Referred to CAST



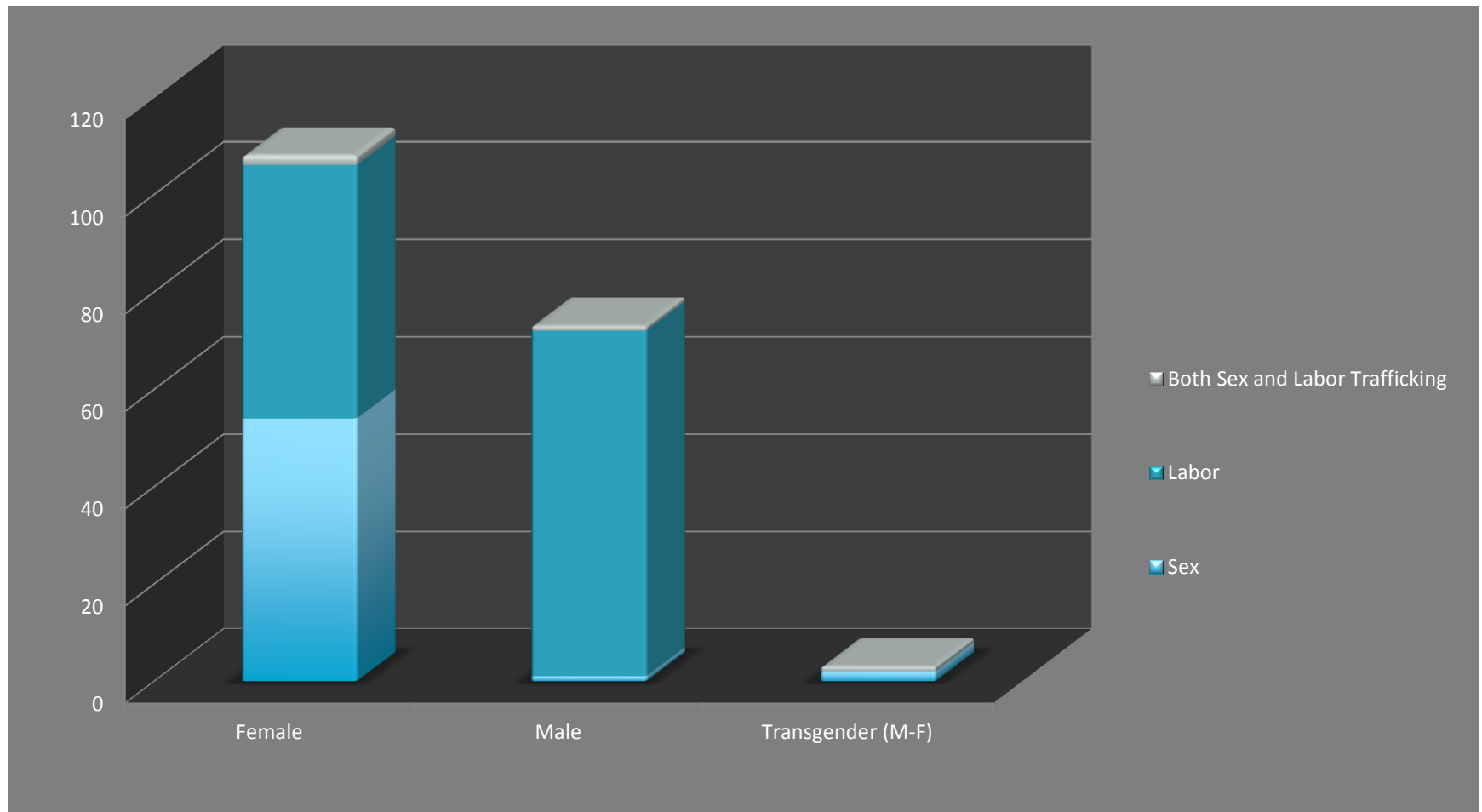
Country of Origin



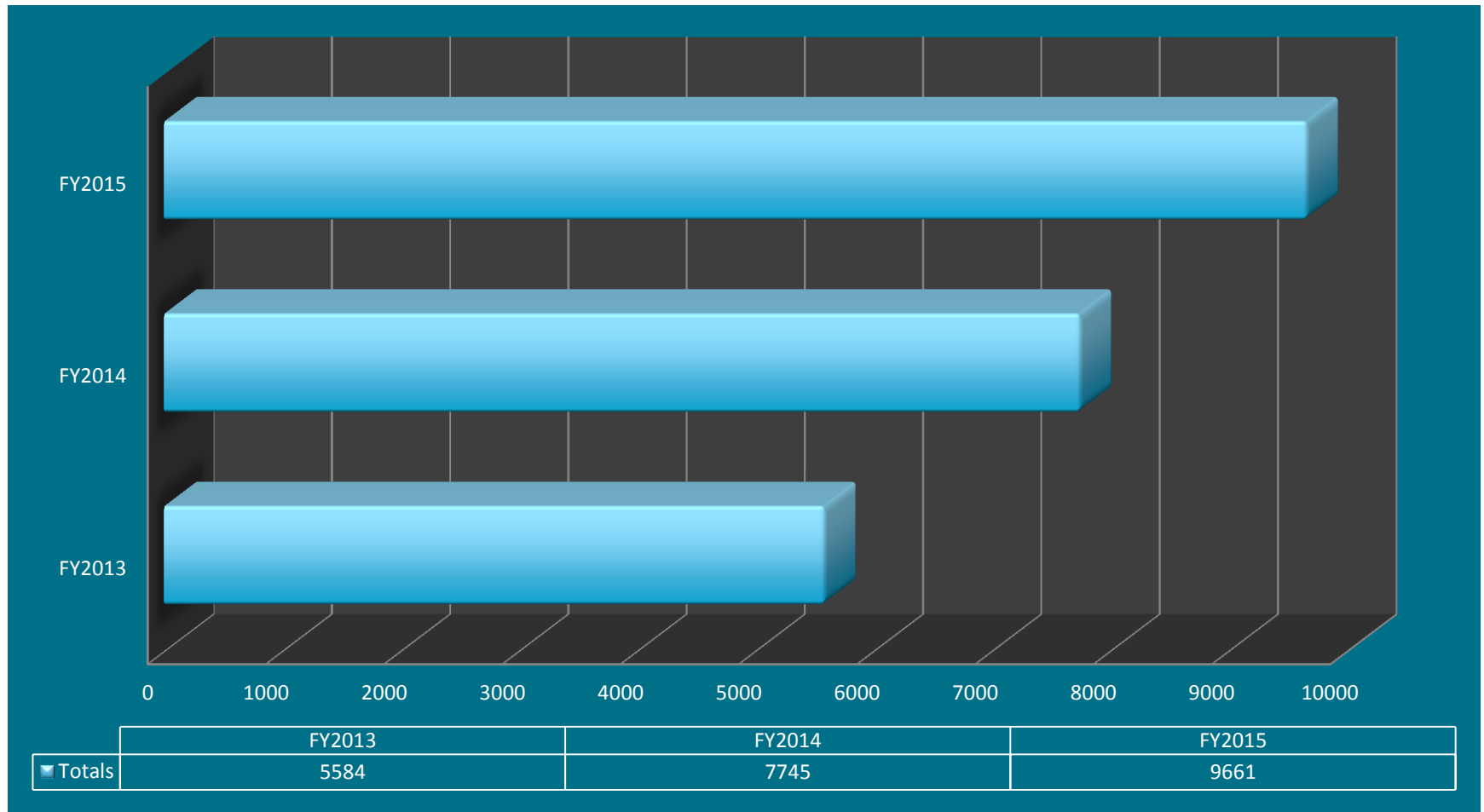
Types of Services Rendered to Trafficking Victims



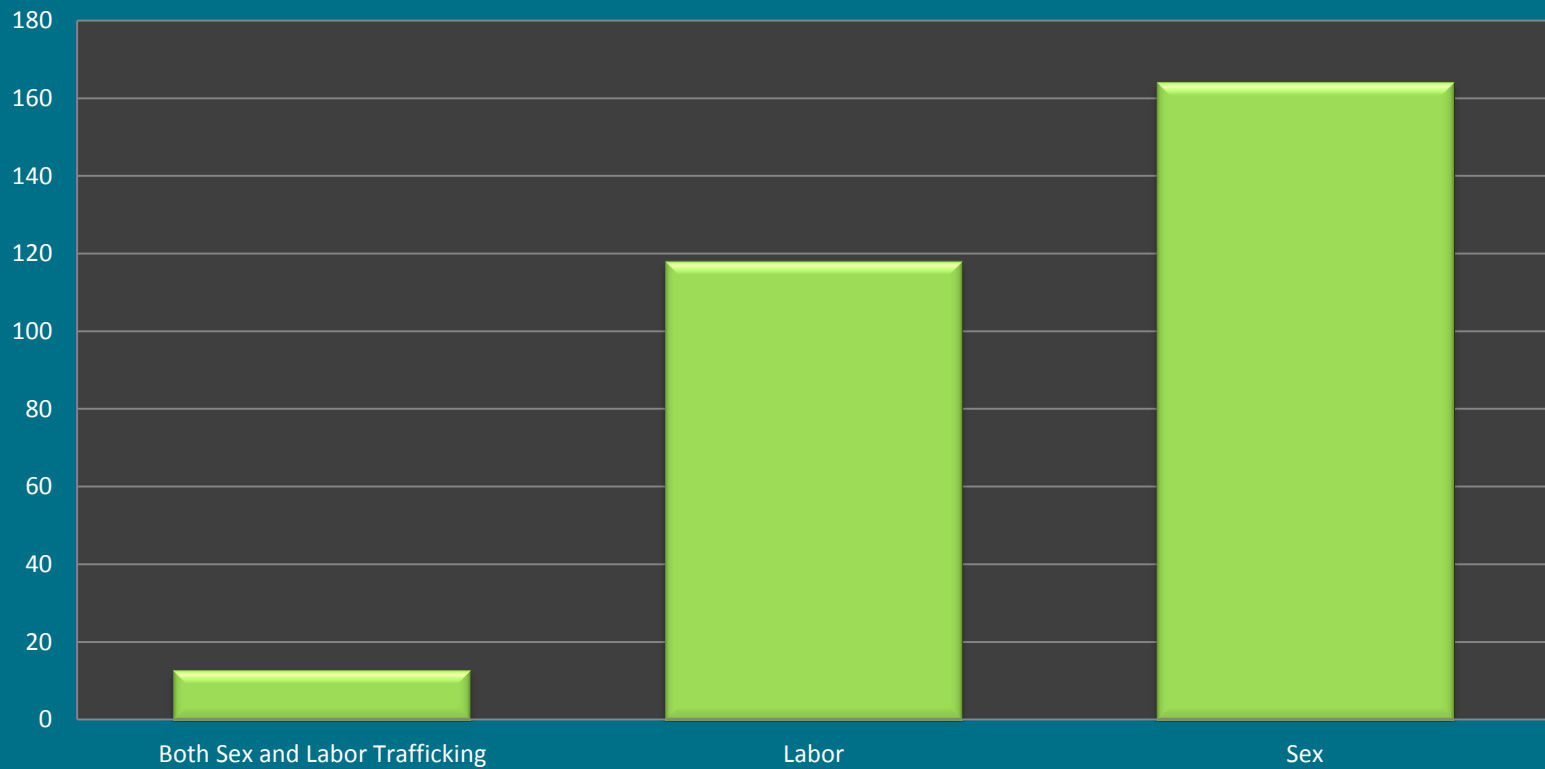
Trafficking Types by Gender



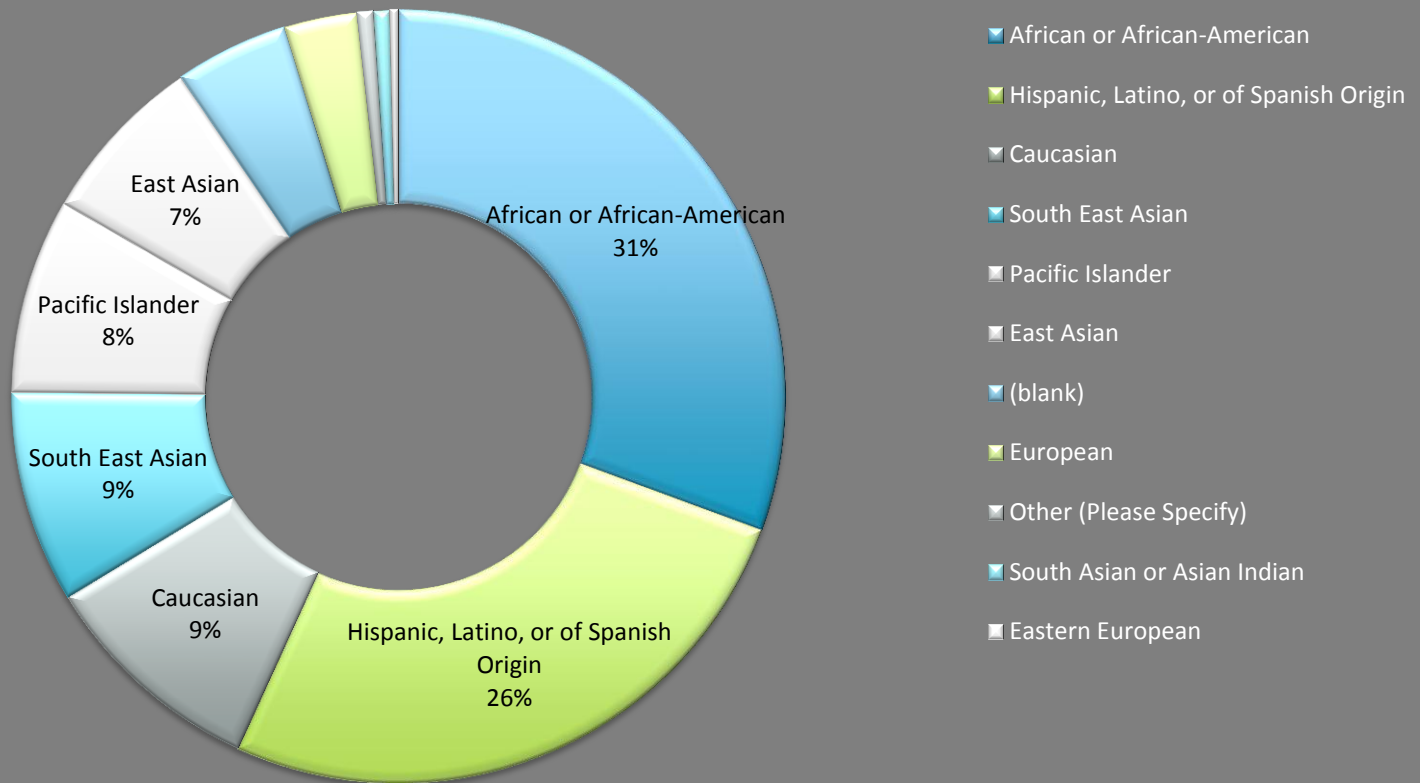
Services given to female Clients



Type of Trafficking of Female Clients



Ethnicity of Female Clients



As a leader in the movement, CAST both impacts survivors' lives & creates broader system change

CAST's unique model weaves together direct service & systems change



Direct services support and improve lives of survivors ...

- In 2014, CAST directly supported 354 survivors on their journey towards become thriving individuals
- 174 survivors were “thriving” within the year, while others continue to work towards this

...and key learnings inform public policy to create systems change

- CAST drives and co-sponsors legislation at state and federal levels, resulting in major wins such as SB 1193 and 477
- CAST also ensures survivors' voices help inform policymakers, with 166 members part of its Survivor Leadership Programs



Recent Successful Legislation Efforts:

SB 1193:
Human
Trafficking
Public Posting
Requirements

SB 657:
California
Transparency
in Supply
Chains Act

SB 477:
Foreign Labor
Contractors
Registration

Trafficking
Victims
Protection
Reauthorizati
on Act

Angela epitomizes how CAST integrates direct services with systems change

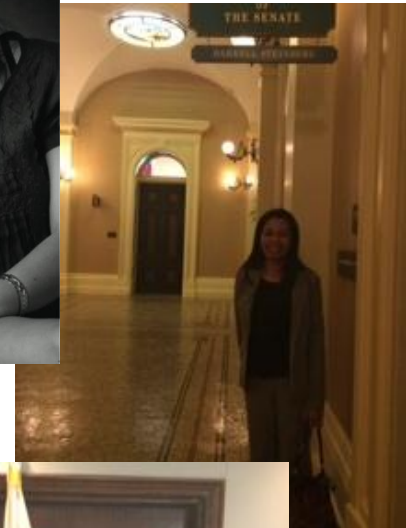


Angela was trafficked to the US from the Philippines

- Held for over 2 years, surviving off table scraps and working 19 hours per day for no pay
- CAST assisted Angela with shelter, social and legal services

She joined the National Survivor Network to advocate for others tricked by labor recruiters

- Testified before the California State legislature to advocate for SB477: Foreign Labor Contractors Registration
- Passed by Governor Jerry Brown in September 2014, preventing the abuse she endured from happening to others



CAST's successful efforts are regularly recognized by its partners and supporters

"CAST sets itself apart by their proven reliability, professionalism and compassion"

- L.A. County Sheriff Jim McDonnell

"My wife and I have been long-time personal supporters of CAST. I'm proud to work with them to stop human trafficking."

- Los Angeles Mayor Eric Garcetti

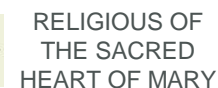
"The UN Trust Fund supports valuable non-governmental organizations such as CAST."

- UN Secretary General Ban Ki-moon

"No one reaches out to survivors with greater passion and greater personal commitment than CAST does"

- U.S. Secretary of State John Kerry

Foundation Partners



Pro Bono Attorney Partners



CAST has a bold vision for impact

CAST's Impact Statement

By 2025, CAST will create a bridge between practice and policy, meaning survivors are empowered and resilient, and working with practitioners to inform a survivor-centered policy agenda.

As a result, this leads to systemic changes to models, attitudes, actions and resources to end modern slavery.



- (1) Survivor-centered approach: CAST listens to and empowers survivors to meet their individual needs and build resilience (through direct service and systems change)

CAST's sharpened business model will allow it to achieve this vision for impact

Who we serve

Practice focused on survivors “ready” to engage and benefit from CAST’s services,¹ primarily:

- Foreign-national adults
- Domestic children and transitional-age youth²



How we serve them

- Direct services in emergency response and shelter, legal services, and case management
- Referrals to network of trusted partners
- Survivor leadership development
- Leading through research & development of best practice models
- Public policy at local & federal levels to affect systems change

How we invest sustainably

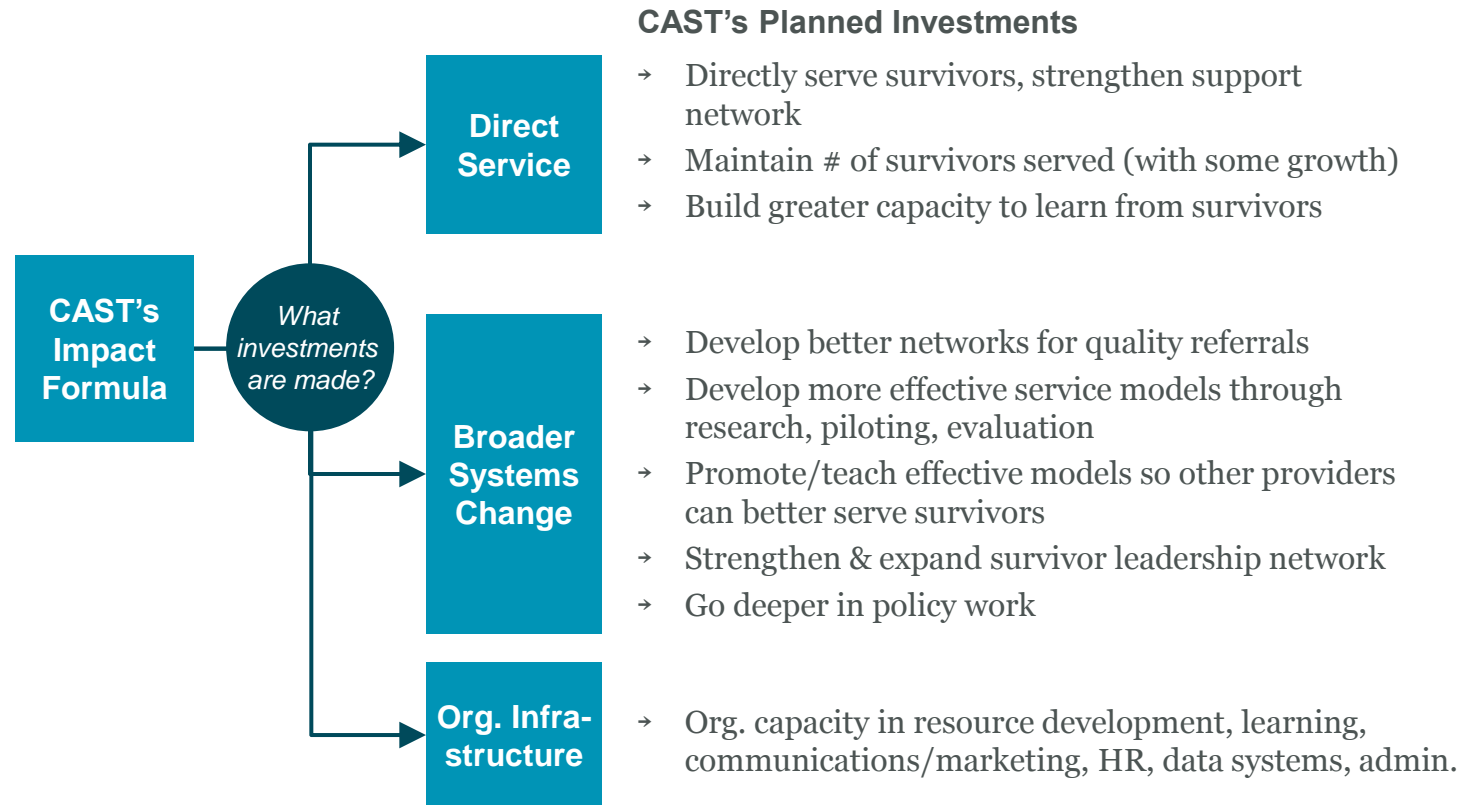
- Multi-year financial model assessed different scenarios & implications
- Investments identified for each key ingredient, phased over time³
- In total, key investments of \$11.4M over the next 5 years

(1) CAST will serve domestic adults that are “ready” to engage with CAST’s service team

(2) Legal Services will continue to serve domestic children; however, because domestic children have access to available resources & services, Social Services will not serve domestic children

(3) In consistently prioritizing direct services, CAST has traditionally underinvested in other areas such as broader systems change and org. infrastructure; this next phase of strategic growth focuses more on these other key areas

Impact Formula guides decisions on *type of growth* CAST is pursuing



CAST typically prioritizes investments in direct services, while maintaining relatively “efficient” systems change work. Moving forward, CAST may require strategic investments in systems change and infrastructure

Achieving vision requires 4 ingredients for success with specific investments (I of II)

A

Learn continuously from survivors to adapt and reinvent evidence-based service models to meet their emerging needs

- Continuously refine and innovate service models to serve survivors
- Develop innovation lab to research, develop and pilot effective models (incl. for transitional-age-youth)
- Develop partner network to increase quality of referrals

B

Develop survivor leaders who provide expertise to the anti-slavery movement

- Global expansion of survivor network, incl. investments in its staffing, development, and programs



“The more I learned about advocacy and about how important it is for survivors to be activists, the more I got involved. CAST taught me how to be an advocate and a leader.”

- Ima Matul

Achieving vision requires 4 ingredients for success with specific investments (II of II)

C

Evolve strategic networks to support survivors and meaningful policy change

- Expand policy presence locally and nationally
- Implement training curriculum and tracking systems for partners

D

Invest in organizational capacity to innovate new and effective models and policies

- Invest in key positions & systems, incl. development, human resources, admin, and data/information and learning

